

# Plain Press

THE COMMUNITY NEWSPAPER FOR CLEVELAND'S WEST SIDE NEIGHBORHOODS

Dear Plain Press Readers and Supporters,

December 1, 2011

*New Red Tape Snarls Welfare* -- This was the front page headline for the first issue of the *Plain Press* in 1971, a free community newspaper founded to present issues and community news to residents of Cleveland's west side. 40 years later the *Plain Press* is still presenting issues and news at no charge to its 40,000 readers on a monthly basis.

With increased costs and decreased ad revenues, the *Plain Press* is facing an uncertain future. After 40 years of service to the near west side community the *Plain Press* is in real jeopardy without increased revenue.

Consequently, we are asking you to make a donation to the *Plain Press* to ensure that the newspaper moves forward. To mark its 40<sup>th</sup> anniversary we are asking you for a donation of \$40 or a reflection of its 40 years of operation (e.g. \$80, \$140, \$400). This contribution will be tax deductible. It will help subsidize the operations of the newspaper, but will be specifically used to support the *Plain Press*' Community Board that lists free events and resources for area non-profit organizations.

A separate *Plain Press* fund will be established for the newspaper by Organize! Ohio (a tax exempt 501(c)(3) organization). Checks should be made out to **Organize Ohio and sent to 3500 Lorain Avenue, Suite 501 A, Cleveland, Ohio 44113**. Your contribution will be tax deductible. To make online donations you can link to the Organize! Ohio Pay Pal through the Plain Press website: [www.plainpress.org](http://www.plainpress.org).

The *Plain Press* has served as your community newspaper for 40 years. We call upon you to make a contribution with the goal for the *Plain Press* to continue to serve as our community newspaper for the next 40 years.

We appreciate your support.

Sincerely,

**Gail Long (Fundraising Committee) Larry Bresler (Fundraising Committee & Co-Coordinator 1970's)**

**Chuck Hoven (Managing Editor - 1988-present)**

**Deborah Rose Sadlon (Editor - 1990-present)**

**Leo Jeffres (Secretary, On behalf of Board of Trustees)**

Here is my contribution of \_\_\_ \$40 \_\_\_ \$80 \_\_\_ \$140 \_\_\_ \$400 \_\_\_ \$4 \_\_\_ Other \$ \_\_\_\_\_

Name: \_\_\_\_\_ Address: \_\_\_\_\_

City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ email: \_\_\_\_\_

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