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***SCOTT POLLACK ELECTED TO BOARD OF DIRECTORS OF
SCHOLA CANTORUM ON HUDSON***

Upper Montclair, NJ (July 1, 2010) – Pollack Financial Group, LLP announced today that Scott Pollack has been elected a director of the Jersey City-based choral arts organization *Schola Cantorum on Hudson* (SCH) effective July 1, 2010. Mr. Pollack is owner and manager of Pollack Financial Group, a financial planning and investment management firm located in Upper Montclair, New Jersey.

“It is a delight to welcome Scott to the Board of Directors of Schola Cantorum on Hudson,” said Andrew P. Jones, Board Chair of SCH. “Scott brings with him not only a love of and commitment to the arts, but a depth of financial and development skills that will be invaluable to the growth of the organization.”

Prior to opening his practice, Mr. Pollack worked in the financial services industry as a retirement counselor with TIAA-CREF, a financial consultant with Merrill Lynch, and an analyst with The Equitable Life and Assurance Society.

Mr. Pollack earned a Bachelor of Arts degree from Connecticut College and the Accredited Asset Management Specialist (AAMS) designation awarded by the College of Financial Planning, having completed the Certified Financial Planning (CFP) curriculum. He is licensed in New Jersey for life and health insurance services and is a member of the Financial Planning Association. He is a candidate for the designation of Chartered Advisor of Philanthropy from The American College.

About Pollack Financial Group

Pollack Financial Group is a financial planning and investment management firm that has been serving the higher education community since 1989. Mr. Pollack is a registered principal and branch office manager of LPL Financial, the nation’s largest independent broker/dealer. LPL is Pollack Financial Group’s strategic partner and supports the firm’s mission to serve its clients. LPL’s top-rated research analysts assist with client recommendations and investment advice, working with Mr. Pollack on a daily basis. Among his accreditations are the Series 24, Series 7, Series 63, Series 6, and Series 65 from the Financial Industry Regulatory Authority (FINRA).

About Schola Cantorum on Hudson

SCH is a 501(c)(3) corporation dedicated to the advancement of the public interest in, and knowledge and understanding of choral music. The organization is sponsored by the New Jersey State Council on the Arts/Department of State, a partner agency of the National Endowment for the Arts. SCH advances its mission through its critically acclaimed concert choir that performs throughout the New York metropolitan area.