



Society of Professional Journalists

## Writer's Week

Cleveland chapter newsletter – Feb. 26, 2010 (Next deadline March 3)

Please send newsletter items to [spjcleveand@gmail.com](mailto:spjcleveand@gmail.com)

Cleveland SPJ on the web: <http://www.spj.org/cleveland>

### Top News This Week

**Calling all potential film critics to our March 4 program!**

**Register for Rise up in Cleveland! Region 4 conference April 9-10**

**Nominate someone for an SPJ Ethics in Journalism Award, or other distinguished awards**

## March 4 - How to Be an Oscar Winning Film Critic

The Society of Professional Journalists, Cleveland Chapter is pleased to announce its next program, "How to Be an Oscar Winning Film Critic: The Reviewers & Their Predictions," just in time for this year's Academy Awards. Join us for this educational and sure to be entertaining event on Thursday, March 4 from 6:30 to 8:30 p.m.

Journalists who write movie reviews will discuss what it takes to become a credible film critic upon whom moviegoers depend. The featured panelists are **Rich Heldenfels** of *Akron Beacon Journal*, **Terry Meehan** of *LakewoodBuzz.com*, and **Milan Paurich** of *The (Youngstown) Vindicator*. A fourth, also much-recognized movie critic may join the star-studded panel. SPJ's **Steve FitzGerald** of *NonprofitNewswire.com* will moderate the evening.

The film critics will share their career paths and offer pointers on how to land a gig writing movie reviews professionally. They'll answer your questions. At the end of the program, they'll compare their Oscar predictions with those of audience members who will fill out ballots picking Hollywood's best before the program starts, so don't be late!

The program will take place at the Cuyahoga County Public Library, Independence Branch, 6361 Selig Drive, in Independence, Ohio. Popcorn, snacks and beverages will be provided and the price of admission for this special event is only \$5. To reserve, contact Tom Moore at 440-454-3282 or [Cleveland@spj.com](mailto:Cleveland@spj.com).

## Region 4 Spring Conference: Rise up in Cleveland

How can journalists keep pace with the stormy evolution of their profession? Find some answers at the Society of Professional Journalists' Region 4 Spring Conference, "Rise Up in Cleveland," which will draw journalists and outstanding speakers and panelists to this city from four states on **Friday and Saturday, April 9-10**.

No one can predict where the internet, social media, dueling business models and citizen journalism will take us. But one thing is certain: journalists are in the rare position to take an active role in re-inventing themselves, their crafts and the outlets where they work. Join your fellow journalists for a weekend of programming designed to help you sharpen your skills, explore new journalistic avenues and boost your career – all in a fun and friendly atmosphere. Click [here](#) to register.

**Friday afternoon** from 2 to 6 p.m. will feature a special session aimed at students, hosted by the Plain Dealer, where PD journalists and visiting experts will offer:

- Hands-on training in investigative research, photo/video techniques, and more
- Advice to bulletproof your career
- Keys to being a successful entrepreneur
- Portfolio and resume review
- An opportunity to eavesdrop on the PD's daily editorial board meeting and fire questions at the editors
- A report on "West Virginia Uncovered," the unique state-wide program that enhances news coverage and student learning throughout the hills of West Virginia

**Friday evening** there will be an opening night reception with hors d'oeuvres and a chance to network.

**Saturday, April 10** will offer sessions for practising journalists, those starting or running their own businesses, and students on these topics and more:

- "Accounting Tomfoolery" – finding the real "Wall Street" stories buried in the data
- "Writing skills for Multi-media" – steps to better on-line writing that can be applied to any form of news writing
- "Creating a Document-driven Newsroom"
- "The Entrepreneur Journalist"
- Finding start-up funds
- Developing an idea
- Building a business plan
- Successful entrepreneurs tell their stories, offer advice
- "The Growth – and Opportunities -- in Citizen Journalism"
- "Bulletproof your Resume and Career"
- "Women in the Newsroom: Confronting Burnout"
- "Optimizing Search Engines"

## ***NEW!* March 18 – Ethics in Journalism nominations**

Nominations are now being accepted for SPJ's Ethics in Journalism award. Sometimes, there are only a few nominations (or none), although journalists and news organizations often make ethical decisions that deserve recognition. So do consider entering your organization or a colleague for something they have done in this area that required ... *gumption, courage, insight* or whatever you noticed about it that was commendable.

The definition of the award has been modified slightly this year, and now reads:

"The Ethics in Journalism Award honors journalists or news organizations that perform in an outstanding ethical manner demonstrating the ideals of the SPJ [Code of Ethics](#) (click for PDF download). It also honors especially notable efforts to educate the public on principles embodied in the code or hold journalists ethically accountable for their behavior. Nominations are open. Self-nomination is permitted."

Please send your ideas along and encourage colleagues to do the same. A link to a nomination form is available at <http://www.spj.org/a-ethics.asp>. The nomination deadline is **March 18**.

A number of other SPJ awards share this March 18 deadline – read on for more!

## ***NEW!* Nominate someone for another distinguished award**

Do you know someone who should be recognized for his or her outstanding contributions to the journalism industry? If so, please consider honoring him or her with one of the following awards. SPJ membership is NOT a requirement for eligibility. All honorees will be recognized at the **SPJ Convention & National Journalism Conference** in October. **The submission deadline for all of these awards is March 18:**

The **FELLOWS OF THE SOCIETY** honor is presented to journalists for extraordinary contributions to the profession. Last year's winners included Stanley E. Hubbard, Austin Kiplinger and Nelson Poynter. Nominations must be postmarked on or before March 18.

The **HELEN THOMAS LIFETIME ACHIEVEMENT AWARD** is presented annually to an individual or individuals for a lifetime of contribution to the journalism profession. Nominations must be postmarked on or before March 18.

The **DISTINGUISHED TEACHING IN JOURNALISM AWARD** honors a journalism educator and recognizes outstanding teaching ability, contributions to journalism, journalism education and contributions toward maintaining the highest standards of the profession. Anyone in teaching is eligible for this award. Nominations must be postmarked on or before March 18.

If you have questions, please contact [Lauren Rochester](#) at (317) 927-8000 ext. 210.

## **Today is the last day to submit Ohio's best journalism!**

**Today** is the last day to enter the **Ohio SPJ Awards competition**, presented collaboratively by the Cincinnati, Columbus and Cleveland chapters of SPJ. The contest honors print, broadcast, online, trade and college journalists in Ohio for their best work during 2009, both to serve the public interest and to protect press freedom.

This is the only Ohio competition that honors journalists who fulfill the SPJ mission: defense of the First Amendment, support of literacy, resistance to censorship, advocacy for openness of public records and meetings, media self-criticism and community service.

This program also recognizes the best college daily and weekly newspapers, and awards up to \$2,000 in scholarships for excellent college journalistic writing in news, feature, sports and opinion. Deadline: Entries must be postmarked by **February 26, 2010**.

Journalists are eligible who work for print and broadcast media in Ohio, and media in adjacent states that have significant reach into Ohio. Entrants need not be members of the Society of Professional Journalists. For entry forms, go to <http://www.spjawards.org/> and click on Call for Entries.

## **Reporters Institute**

The deadline to submit an application for the SPJ **Reporters Institute** is **Monday, March 1**. The training program, held at The Poynter Institute in St. Petersburg, Fla., is a fantastic opportunity for journalists who have just graduated and are in the first three years of their career. The institute was created by industry professionals and young journalists who know and understand the issues young journalists face! There is one program each for print and broadcast journalists. Each program will focus on ethics, FOI, diversity and new media trends. We encourage all early career journalists to consider applying. Learn more [here](#) and contact [Heather Porter](#)

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## TODAY'S WORD ON JOURNALISM . . .

Archives, commentary and join the reader discussion at <http://tedsword.blogspot.com>

### Lawmakers: Turn Off the TV!

"Reporting from Washington--In a morning pep talk to Senate Democrats, President Obama urged his allies to buck up despite electoral setbacks, bear down in the final push to overhaul healthcare--and, whatever they do, quit relying on blogs and cable television for news.

"Those online and TV sources create a Washington 'echo chamber' that's overly fixated on political analysis, he said, when a better perspective on the world comes from talking to average Americans on a regular basis."

—**Christi Parsons and Janet Hook**, *Los Angeles Times*, Feb. 3, 2010

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### Job opportunities

#### Associated Content

We're looking for experienced journalists and reporters in the Cleveland, Ohio area to contribute compelling local news and feature stories to our Web site. Associated Content is an online publishing platform that allows freelance writers and journalists to earn money by creating original content for the Web. We need experienced journalists to track down intriguing local news and feature stories in the Cleveland area and turn them into sharp, concise articles. Ideal candidates are not only passionate and knowledgeable about Cleveland, but also possess professionalism, strong writing skills and a history of published works to support it. Individual assignments will pay \$40 to \$60 for 350 words and up (payments processed via PayPal), but we are willing to negotiate compensation based on your level of experience and strength of your writing samples. In addition, some of the content will be eligible for a performance bonus based on the amount of traffic your pieces receive. We will be offering two to three month contracts to complete one to two assignments each week; this workload can also be adjusted to accommodate your current writing schedule. To apply, please go to <http://www.associatedcontent.com/join/cleveland>

#### Communications & Media Coordinator, CDPUG

The Cleveland Digital Publishing Users Group has reconceived its traditional marketing and public relations position to create a Communications & Media Coordinator post, and seek an energetic, multi-talented, detail-oriented professional with 3-5 years of quality experience to launch this position with responsibility for our web, new media, and traditional media messaging.

CDPUG helps the area's top graphic designers with professional development and networking. CDPUG is a non-profit organization that was founded to provide educational information about digital publishing. This mission is accomplished through monthly meetings, the e-Zine, and Services Directory. Our meeting topics are diverse and platform independent. Memberships are available. For more information about CDPUG, visit our website: <http://www.cdplug.org>

## **Consumer Reporter – WEWS-TV Cleveland**

It's an exciting time to join Cleveland's premier television station, WEWS NewsChannel 5, an ABC affiliate! We are seeking an innovative, dynamic Consumer Reporter. This position is responsible for collecting and analyzing complex information of newsworthy events relying on critical relationships with local news makers. The Consumer Reporter will be relied upon primarily to develop and produce high impact consumer stories including investigative stories. The duties of this position include: Develop, create and research news leads and news tips to develop story ideas; Uncover stories through investigation and research; Use computer database to research statistics and facts; Gathers and verifies factual information regarding stories through interview, observation, and research; Organizes material and writes story according to prescribed editorial style and format standards; Shoots video and still photos to illustrate stories; Edits video for multiple platforms; Appears on multiple platforms when conducting taped interview or narration; Gives live reports from site of event or mobile broadcast unit; Write and produce quality content for multiple media platforms; Work cooperatively with photographer assigned to story, if one is assigned; Assist producer in preparing newscast; Assist online staff in preparing for multi-media content; Report, write, capture visual content, edit and produce stories for multiple platforms on deadline, such as internet and digital channels; knowledge and demonstration of editorial judgment, journalistic ethics and libel laws. Requirements for this position include: EDUCATION: Four-year college degree. Apply at: <http://www.scripps.com/careers/search-jobs>

## **Director, Communications - Cuyahoga Community College**

Reporting to the District Director III, Development, you will develop and implement Tri-C Foundation Communications plan and prepares collateral, presentations and solicitation materials, including newsletters, brochures, proposals, appeals and acknowledgements. You will actively participate in College-wide fundraising activities within a fast-paced team centered, project oriented development office. Primary responsibilities include developing and implementing annual fundraising communications plan and strategy for Tri-C Foundation; writing, editing and producing print and electronic fundraising materials, including collateral, proposals, appeals, presentations, acknowledgment letters and newsletters, manage workflow for all communications-related projects and managing and coordinating special events, including logistics, programs, sponsorship packets, photography, and staff participation.

Apply URL: <http://www.tri-c.edu/employment>

## **Evening Talent – Q104 CBS Radio Cleveland**

Position posted on 2/5/10 Deadline: 02/23/10 Q104 Cleveland has an opening for evening personality. This is not a misprint. WQAL has an opening for a LIVE evening, 7PM to midnight personality. Our current jock has moved on to a top ten market. If you are obsessed with pop culture. If you have A+ production skills. If you can social network better than Ashton Kutcher. If you can take all of these skills and efficiently and effectively entertain the audience, we want you to be a part of our team. Should have experience with digital software systems like Audio Vault, Saw. Should have at least one year of on air experience including airshift and commercial production. Apply online at [www.cbsradio.com](http://www.cbsradio.com) and send audio electronically to [dave.popovich@cbsradio.com](mailto:dave.popovich@cbsradio.com). No Phone Calls, Please.

## **Freelance Reporting / Research for Investment Research Firm**

An Investment research firm seeks current or former beat and/or trade reporters for freelance reporting/research assignments. Candidates should have a keen interest in anything consumer goods, retail, industrial, agribusiness, packaging, paper, health, medical products/devices – almost anything BUT financial services and biotech. The firm is only interested in your ability to quickly research an industry you know on a contract / project basis. This is likely to be occasional work. The firm, which is looking for

a group of people who can be counted on, is a small shop with deep roots in financial journalism whose clients are institutional investors. Resumes can be submitted to [investmentresearchfirm@gmail.com](mailto:investmentresearchfirm@gmail.com) and responses will be prompt.

### **Graphic Design, Art Director – Melamed Riley Advertising**

Full-service advertising agency seeks an art director with 5 to 7 years of experience who is dying to spread his or her wings. As a key member of our small but extremely talented creative department, you will be responsible for helping create groundbreaking work for a wide variety of clients in a wide variety of media. The right candidate will be as comfortable developing printed pieces as they are lending their talents to the creation of TV spots and online elements like websites, banner advertising, rich media, etc. Compelling visual solutions are the cornerstone of much of our work, so being a conceptual thinker is a must. Fun, flexibility and the freedom to largely determine your own fate are a few of the things employees say makes our shop different. They also say they like the way this place feels, an environment brought about by the great talent and personalities of our staff. To apply, please send a cover letter, resume and a few non-returnable samples (or links) to: Sara Green Melamed Riley Advertising 1468 West Ninth Street Suite 440 Cleveland, Ohio 44113 [sgreen@mradvertising.com](mailto:sgreen@mradvertising.com)

### **Local Sales Manager – WKYC**

WKYC TV 3 Gannett's NBC Affiliate in Cleveland is looking for a proven sales leader. The LSM is responsible for general supervision of the local sales staff and responsibility for all local sales efforts. • This position is responsible for general supervision and responsibility for all local sales efforts. • Manages sales efforts. • Plans and develops means of achieving revenue goals for both broadcast and on-line. • Responsible for motivating, communicating and training the Sales team on rates, tools, and techniques to generate revenue for the station. • Works with General Sales Manager and sales management team on pricing and inventory management; communicates with Traffic to make decisions. • Works with research coordinator and oversees publication of all sales research materials. • Supports account executives in sales marketing efforts including use of qualitative research, vendor development and cross promotional opportunities. • Prepares budgets and forecasts for monthly billing. • Thinks creatively and able to lead the staff in the development of innovative ways to generate revenue from the many sales and marketing opportunities available. • Assists General Sales Manager on special projects as needed.

Requirements: • Minimum 4 years sales management experience; prior broadcast sales management experience preferred. College degree or an equivalent combination of education and experience. • Excellent people management skills. • Experience in Wide Orbit and Clearview preferred. • Knowledge of Microsoft products including Outlook, Word, Excel and Powerpoint. • Position requires a valid driver's license with an excellent driving history, as well as reliable transportation and proof of insurance. Apply to: [sales@wkyc.com](mailto:sales@wkyc.com) sales or fax to 216-344-3422. Attention: Local Sales Manager Position WKYC 1333 Lakeside Ave. Cleveland, OH 44114 (Closing Date: 3/31/2010)

### **Program Director – WGAR**

WGAR is seeking an experienced Program Director. Pre-requisites include, but are not limited to, a strong work ethic and previous Program Director experience in which candidate demonstrated: effective talent coaching, strong leadership and communication skills, strategic and tactical strengths, ability to grow digital assets, musical skills and PPM knowledge. Please submit resume, personal air check (if applicable) and other work samples to: Operations Manager - WGAR, Clear Channel Radio, 6200 Oak Tree Blvd., 4th floor, Independence, OH 44131 or e-mail: [OperationsManager@ClearChannel.com](mailto:OperationsManager@ClearChannel.com).

### **Program Director – WMVX**

WMVX is seeking an experienced Program Director. Pre-requisites include, but are not limited to, a strong work ethic and previous Program Director experience in which candidate demonstrated: effective talent coaching, strong leadership and communication skills, strategic and tactical strengths, ability to

grow digital assets, musical skills and PPM knowledge. Please submit resume, personal air check (if applicable) and other work samples to: Operations Manager - WMVX, Clear Channel Radio, 6200 Oak Tree Blvd., 4th floor, Independence, OH 44131 or e-mail: OperationsManager@ClearChannel.com.

## **Videographer/Producer – BMA Media Group**

BMA Media Group is currently accepting resumes for an experienced videographer/video producer to create a cable television program. Applicants must have knowledge of sports-related production techniques and experience in a fast-paced production environment. A minimum of 3 years producing in television, videos, commercials, etc., is required.

As a Videographer and Producer, your essential job functions will include the following: • Storyboard, Design, Tape, Edit, Branding, Business/Product development • Strategy planning, Streaming, Podcast, Mobile, Flash video, Lighting You will also need to create motion graphics and show design elements using: • Photoshop, Illustrator, Motion, Final Cut, Flash, After Effects. Other job functions will include: • Graphic Design work as needed for production • Maintain and operate video and audio equipment • DVD and Blu-ray. Authoring Requirements: • Ability to shoot video, record audio and light shooting area • Knowledge of Final Cut Pro editing systems • Knowledge of Adobe Production Suite Programs • Knowledge of HD video cameras • Mac Operating Systems • Demonstrated creativity • Strong knowledge of broadcast television standards • Understanding of video compression techniques • Project Organization Skills • Experience with Flash, Animation and 3D design programs a plus • 1-2 years of experience in a similar position. Send cover letter, resume, and links of work online to producerjob@bmamedia.com [producerjob at bmamedia dot com] No phone calls please.

## *Internships for journalism students*

### **Editorial Intern – Cleveland Magazine**

Cleveland Magazine is looking for editorial interns for summer 2010. The deadline for applying is March 2. The internships are unpaid. (We reimburse for parking or a bus pass.) The internships range from 16 to 32 hours a week. Duties include fact-checking, researching, writing and some clerical work for Cleveland Magazine, its sister publication Inside Business, and other publications. Our interns are highly valued and are integrated into the editorial team. They are entrusted with serious responsibilities and given plenty of opportunity for professional development.

We're looking for bright student journalists or recent grads with experience at their college newspapers or magazines. The ideal candidates also have a flair for magazine-style feature writing and knowledge of Cleveland. Candidates must live or go to college in the Cleveland area (Akron, Kent, and Oberlin included). Minority candidates are encouraged to apply.

To apply, send a cover letter explaining what you could bring to the job, a resume, references, the date you would be able to start, and 4-5 published samples of your work to trickey@clevelandmagazine.com or: Erick Trickey; Senior Editor; Cleveland Magazine; 1422 Euclid Avenue Suite 730; Cleveland, Ohio 44115.

### **Editorial Intern – Early American Life**

Early American Life, a nationally distributed bimonthly magazine about early American history and style, published in Chagrin Falls, is looking for a paid intern in its editorial department for spring and/or summer semesters. (EAL was selected by the Ohio SPJ as the best trade magazine of 2009.)

The intern should have an interest in history and an aptitude for research, interviewing, writing, and proofreading. The position requires the ability to handle multiple and varied tasks as deadlines require, so the intern should be organized and self-directed yet willing to ask for and follow instructions. Familiarity with Microsoft Word and Adobe Creative Suite—Illustrator, InDesign, and Photoshop—is helpful.

Editorial duties range from reading and fact-checking article submissions to finding and acquiring images to illustrate articles to compiling the calendar of events or writing feature articles based on research and interviews.

The days the intern works can be negotiated based upon his/her current class or work schedule and the internship requirements within the academic department.

To apply, first query editor Jeanmarie Andrews at 440-543-8566 or by email at [jeanmarie@firelandsmedia.com/](mailto:jeanmarie@firelandsmedia.com/)

## **Global Communications Internships – GoodYear**

Two paid positions, One-year commitment. Have fun while building an impressive portfolio of writing and communication samples! Interns can expect to: • develop, research and write news stories for Goodyear's global intranet; • develop and execute communications plan for the 2010 United Way Campaign; • post content to the Web using a content management system; • receive guidance from communications professionals, and • gain on-the-job experience to prepare for your post-graduation job hunt. Full-time (40 hrs/wk) during summer, beginning May 24 Part-time (20 hrs/wk) from Sept. 1 to June 1 Required to have: • excellent writing and interviewing skills; • completed upper-level writing courses; • experience with a student newspaper or other publication; • knowledge of AP style; • superior organizational skills, and • portfolio at interview. Helpful to have: • previous internship experience; • business literacy; • public relations campaign planning; • experience with digital cameras, Adobe PhotoShop and InDesign, and • experience preparing and posting content to the Web. To apply, send, fax or e-mail resume, cover letter and three writing samples to Rob Whitehouse, Director of Corporate Communications, at: Goodyear Tire & Rubber Company 1144 East Market Street, D/798, Akron, Ohio 44316-0001 E-mail: [robwhitehouse@goodyear.com](mailto:robwhitehouse@goodyear.com) [robwhitehouse at goodyear dot com] Fax: 330-796-1817

## **Intern – Cleveland Indians**

This individual learns about all aspects of scoreboard room and assists Manager and staff as needed. Individual will be encouraged to ask questions, learn all pieces of equipment, and run equipment. Works from pre-game through post-game to accomplish the following:

- Set-up PA system for events and picnics
- Learn new pieces of equipment nightly
- Run Out of Town Scoreboard and Replay on given nights
- Assist trucks to pull b-roll as needed
- Run camera for Kids Run The Bases postgame Sundays

Apply online at: <http://tinyurl.com/yb5gax2>

## **Internship – Fox 8 News**

If you are a college junior, senior or graduate student and are interested in an internship at Fox 8 News, please send your resume and references to the address below. No phone calls or emails please. Please indicate which department (news/sports/ That's Life) you're interested in.

Attn: Human Resources [fox8.jobs@fox8.com](mailto:fox8.jobs@fox8.com) fox8 WJW 5800 S. Marginal Road Cleveland, OH 44103

## **Internship – Landau PR**

Landau Public Relations is now accepting applications for its summer internship program – The Landau Summer Experience. Students who have completed their junior year with a sound academic record and a passion to learn more about our industry are invited to apply. This program will give you hands-on experience at a public relations agency. You'll learn from all of our areas of expertise, and in return, we'll help you build your portfolio with solid writing examples and real results. This is a paid, full-time internship (June – August 2010) in Cleveland. Ready to start your future this summer? Apply by

going to [http://www.LandauPR.com/profile\\_careers](http://www.LandauPR.com/profile_careers) and printing an application. For more information, contact Hallie Fisher at [hfisher@landaupr.com](mailto:hfisher@landaupr.com) DEADLINE: Friday, **March 5**.

### **Marketing Intern – ERC**

ERC, Northeast Ohio's leading HR professional organization has an opening for a part-time Marketing Intern. The responsibilities for this position include: • Update Training Workbooks for ERC training programs • Maintain and Update PowerPoint slides • Keep marketing collateral up-to-date throughout office • Archive old issues of ERC's online newsletter, Quick Hits, into an RSS feed • Assist in updating ERC's social media sites including Blogs, LinkedIn and Twitter • Submit training programs and events to online news/events sites • Assist with putting together and editing ERC's online newsletter, Quick Hits • May assist in writing articles/content for online newsletter and ERC websites • Assist with video equipment and lighting set-up for video shoots • Assist in proofreading and updating web pages on ERC's Web sites. This position is only open to current college Junior or Seniors with strong written and oral communication skills, preferably pursuing a degree in marketing or business administration. The individual should work well in a team environment and be able to multi-task. To perform this job successfully, an individual should have strong knowledge of Adobe InDesign and Microsoft Office applications including Word, Excel, PowerPoint and Outlook. Knowledge of Dreamweaver and Photoshop are a plus. Some experience with social media is also preferred. No phone calls will be accepted for this opening, and we ask you to visit [www.ercnet.org](http://www.ercnet.org) before applying. Apply at: <http://www.careerboard.com/candidate/apply/?vacancyid=559289>

### **Promotions Team Member - Fun Bunch – Cleveland Indians**

Fun Bunch members are responsible for executing all pre-game, in-game and post-game ballpark entertainment, which enhances the atmosphere and fan experience. Members will also Perform as Hot Dog mascots and serve as mascot handlers and will represent the Indians at outside appearances, including corporate and community events. Fun Bunch members will also serve as the SportsTime Ohio promotions team and will represent STO at network events during the season (March – September).

Apply online at: <https://www8.ultirecruit.com>

### **Sales and Marketing Intern – Live Nation**

The Chagrin Falls, OH office of Live Nation, a leading live event and venue management company, is seeking energetic and motivated interns for Summer of 2010. This is an excellent opportunity for those who are looking to gain hands on experience in the music business. Interns will assist Sales and Marketing departments with daily tasks, Internet research, data entry and miscellaneous administrative duties. Interns will also help with event preparation and onsite activation for the 19th Annual Marc's Great American Rib Cook Off and Music Festival and the 15th Annual Ohio Natural Gas Taste of Cleveland. Participation in weekly marketing meetings will give interns the opportunity to learn from employees across all departments and see firsthand how a production comes together.

Job requirements: A Junior or Senior at an accredited college or university, with reliable transportation, pursuing a degree in Marketing, Business, Journalism, Communications, Music or related field, is preferred. Detail-oriented. Ability to multi-task efficiently on a daily basis. Eager to learn and proactive with new tasks. Ability to conduct yourself in a professional matter at all times. Ability to learn and absorb at a fast pace. Some evenings, weekends and holidays are required. Deadline for submissions is May 1. Any applications received after this deadline will be reviewed on a weekly basis until the positions are filled. [Apply here.](#)

## **Special Events Intern – Cleveland Rape Crisis Center**

Under supervision of the Special Events Coordinator, the Special Events intern will be responsible for assisting the development staff in various phases of event production and administration. The internship program is designed to provide opportunities for the individual to learn about all phases of event planning, coordination and execution. Job description includes but is not limited to: • Assisting in developing event plans and timeline • Day to day logistical planning • Communicating with staff, vendors, and community members • Marketing and promotion • Public Relations- communicating with the media and writing press releases • Creating opportunities to generate revenue from events • Event evaluation and follow up • Management of social media outlets. Interested applicants should submit cover letter and resume ASAP to: Cleveland Rape Crisis Center, Director of Resource Development, **Sarah Trimble** 526 Superior Ave. Suite 1400 Cleveland, OH 44114 or [saraht@clevelandrcc.org](mailto:saraht@clevelandrcc.org)

## **Social Media Marketing Intern – WOMfire**

A fast-paced, small social media marketing company, WOMfire, located in Independence, Ohio is looking for two social media marketing interns with strong marketing and/or communications experience. We are looking for forward-thinking talented students with a passion for marketing that are familiar with the web and social media and are anxious to learn more about how social media can help companies shape their brands on the web through discovery, strategy, contact and tracking. We are seeking confident and responsible students who have the ability to take direction, ask questions and then go off and apply what they have learned to real life situations with limited supervision. Knowing social media is a plus. The ability to multitask is important as well since there is the potential to be working on several projects at once. •Skills needed include: Solid understanding of marketing •Nice skills to have include: social media experience – even if it's just occasional tweets and Facebook postings •Hours are flexible as well as the start date and finish date – we would like to have someone during summer, but they can start sooner. Position would start off unpaid, but could turn into a paying internship after a month or so. •For more information or to apply, please contact Peter Demichele at or 216.328.6309 or email him at [pdemichele@zigmarketing.com](mailto:pdemichele@zigmarketing.com) [[pdemichele at zigmarketing dot com](mailto:pdemichele@zigmarketing.com)]. You can also visit our Web site at <http://www.womfire.com>.

## **Summer Internship - Federal Reserve Bank Of Cleveland**

Public Information creates external communications strategies/ programs, including media relations, the speakers' bureau, and develops messaging for the Bank's stakeholders and the wider public. The successful candidate will work with the Public Information team on all aspects of pitching national and regional media proposals, respond to media inquiries, work on social media components of the Bank's outreach effort, participate with events promotion, and draft communications for internal and external audiences. The successful candidate will participate in the Bank's Intern Expo, creating a display containing information about their intern experience in the Public Information department. May also complete special projects as assigned.  
Apply at: [cleveland.careerboard.com](http://cleveland.careerboard.com)

## **Sun Newspapers**

Sun Newspapers also has openings for journalism and photojournalism interns. Students interested in the program should contact Executive Editor Linda Kinsey at [lkinsey@sunnews.com](mailto:lkinsey@sunnews.com) or (216) 986-2350.

## WKYC-TV3

WKYC-TV3 also offers a range of internship opportunities for students interested in broadcasting. The goal of this program is to provide important career orientation, work experience and educational development to acquire skills needed for broadcast employment. WKYC-TV3 offers a variety of placement areas for students with coursework in Journalism, Public Relations, Web site production, and Production.

Requirements for participation in the internship program include:

- Student must currently be enrolled in an accredited college or university.
- The school must recognize the internship as a learning experience and grant course credit to the student.
- Students must be able to be present at WKYC a minimum of three days per week.
- Application Procedures: Internship opportunities are offered year-round. Interested students should submit the following:
  - Résumé to include courses related to internship requested.
  - A cover letter stating the type of internship that would be of greatest interest. This letter should include the dates of availability and the number of days per week available.
  - A letter from the student's school stating that the student will be granted a prescribed number of credits.

Please send all information to: Janet Christopher, WKYC-TV, Inc., 1333 Lakeside Ave., Cleveland, Ohio 44114. Fax (216) 344-3477

***EXCLUSIVE* searches: Laurie Mitchell** Marketing & Communications Executive Search has been retained for the following Cleveland search assignments:

Creative Director/Toledo  
 Sales Manager/Broadcast or Print Sales Experience  
 2 Online Marketing Directors  
 Digital ACD with Agency Experience  
 Media Director with Substantial Digital Experience  
 Digital Advertising Account Supervisor  
 AD Agency-experienced Group Creative Director

**To apply** for any of these current searches, please email your resume as a single MS Word file to [MitchellCo17@aol.com](mailto:MitchellCo17@aol.com).

[www.LaurieMitchellCompany.com](http://www.LaurieMitchellCompany.com) 216-292-9936

**Cleveland Job Bank:** Check **Kelly Blazek's** Web site for details on jobs in marketing, public and media relations, development, media, graphics/web design and more. To subscribe, write [ClevelandJobBank-subscribe@yahoogroups.com](mailto:ClevelandJobBank-subscribe@yahoogroups.com). For more information, go to: <http://finance.groups.yahoo.com/group/ClevelandJobBank/> or write to Kelly Blazek at [ClevelandJobBank@yahoogroups.com](mailto:ClevelandJobBank@yahoogroups.com).

Also see the website for listings of out-of-town job search websites.

**Please Note:** The jobs on Blazek's list are ONLY in communications related occupations.

## Do you have an opportunity to announce?

*Writer's Week* is read by about 800 journalists and other writers in Northeast Ohio every week and many of them are looking for opportunities to move up or out in journalism and related communications jobs. Some are students eager to earn clips and gain experience. If you have a job opening, or an internship opportunity, or even a need for volunteer writers, send a message to *Writer's Week* at [spjcleveand@gmail.com](mailto:spjcleveand@gmail.com). Include your name and a phone number for verification. (Please keep *Writer's Week* posted on the status of your search. If it expires, send a note to us as soon as possible.)

***Is your job listing up to date?*** Let us know if it is time to send it to the recycling bin. Send a message to [spjcleveand@gmail.com](mailto:spjcleveand@gmail.com). Include contact name and number for verification.

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## How to reach us...

**Writer's Week** is a service of the Cleveland chapter of the Society of Professional Journalists. It is updated weekly and edited by **Carrie Buchanan**, John Carroll University journalism educator, with help from JCU student **Katie Sheridan** and associate editor **Dr. Richard Hendrickson**. Send news items to [spjcleveand@gmail.com](mailto:spjcleveand@gmail.com)

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SPJ local Web site: <http://www.spj.org/cleveland>

*The Society of Professional Journalists works to improve and protect journalism. SPJ is dedicated to encouraging the free practice of journalism and stimulating high standards of ethical behavior. Founded in 1909 as Sigma Delta Chi and based in Indianapolis, SPJ promotes the free flow of information vital to a well-informed public, works to inspire and educate the next generation of journalists, and protects First Amendment guarantees of freedom of speech and of the press.*