

## Press Contact

Jessica Guberman

[Jessica.guberman@comop.org](mailto:Jessica.guberman@comop.org)

973-390-0357

April 28, 2010

# Disabilities at Work Radio Partners with Community Options



Recently, Community Options and Disabilities at Work Radio teamed up to support each other through various efforts.

Disabilities At Work (DAW) is a national initiative aimed at raising awareness of the issues facing people with disabilities and rewarding businesses that support them. DAW launched an Internet radio talk show on April 14 on the VoiceAmerica Business Channel. The show airs every Wednesday at Noon (EST). DAW Internet Radio focuses on broad areas of interest to people with disabilities, their advocates and their employers.

President and CEO of Community Options, Robert Stack, will be featured on two segments of Disabilities at Work this summer. Disabilities at Work Radio is also a proud sponsor of Community Options 5th Annual Conference "Advocacy - Connect. Share. Live." The conference is taking place at the W Dallas September 27-30th, 2010 with Judy Woodruff as one of the keynote speakers.

"I am thrilled to have the opportunity to partner with Disabilities at Work Radio," says, Stack. "Having a national radio show entirely dedicated to the employment of people

with disabilities in the competitive workforce along with best practices is a phenomenal resource for our country," he added.

People with disabilities, their families, service providers and other supporters comprise the largest minority group in the country and control more than \$200 billion dollars in discretionary spending – an amount that exceeds that of the highly coveted teen market. DAW converts this latent consumer power into a focused ongoing campaign that rewards businesses that support people with disabilities.

DAW Radio spotlights businesses that support people with disabilities through philanthropy, or that go ‘beyond compliance’ in finding and hiring people with disabilities. The show features corporate VIPs, successful service providers, educators, people with disabilities who have interesting stories, authors, researchers, government officials, elected representatives, and celebrities who have reasons to be involved.

“We are pleased and excited to be able to raise awareness for the issues facing people with disabilities,” said Dana Egreczky, president of Disabilities At Work. “Producing the Internet Radio Show brings this important project to the next level.”