

## Press Release

FOR IMMEDIATE RELEASE  
Thursday, September 20, 2010

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### Herbs for All Seasons and Reasons

**Imagine, sixty-five years young** and as vibrant as ever is the **Western Reserve Herb Society's Annual Herb Fair** scheduled for Saturday, October 9, 2010 from 9:00 a.m. until 3:00 p.m. at the Cleveland Botanical Garden, 11030 East Boulevard, Cleveland, Ohio. Few organizations can claim sixty-five years of longevity. Showcasing all things herbal, ranging from culinary delights to decorative accents for the home, practical and whimsical products, fresh and dried, this fair incorporates herbs for all seasons and reasons.

This year, shoppers will not want to miss candied violets, uniquely creative and unusual floral herb wreaths, soup wreaths, dried hydrangeas, and the ever popular lavender wands. Returning shoppers will look forward to being able to purchase their favorites such as pressed flower notecards, culinary herb blends, herb and fruit vinegars, handmade mustards, jellies and teas as well as the "not to be missed" herb breads and bakery confections. These **products** are all **hand-made by members** of the Western Reserve Herb Society.

**Dill** (*Anethum graveolens*), the 2010 herb of the year, will be used in many of the products sold at the fair. Believed to have its beginnings in the Mediterranean, the plant has a long and ancient history as both a culinary and medicinal herb. This annual herb's versatility makes it a favorite herb for all seasons and reasons. Shoppers will find dilly dip, dill pickles, dill bread and more!

During the Herb Fair, visitors will enjoy tours of the renowned herb garden, a raffle of interesting and unique garden products and plants and a special herbal lunch at the Garden Cafe. Children's activities are also provided throughout the day.

The Western Reserve Herb Society was founded in 1942 with a mission to educate and promote the use of herbs. The Herb Fair is the Society's major fund raiser. The profits of this fair support the maintenance of the Society's herb garden at the Cleveland Botanical Garden, scholarships awarded to students of horticulture and/or botany and community education.