



Society of Professional Journalists

## Writer's Week

Cleveland chapter newsletter – Jan. 29, 2009 (Next deadline Feb. 3)

Please send newsletter items to [spjcleveand@gmail.com](mailto:spjcleveand@gmail.com)

Cleveland SPJ on the web: <http://www.spj.org/cleveland>

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### New This Week

**Norman Wain Journalism Lecture Series**  
**Re-branding an organization's name change**  
**Job opportunities**

### President's column

## Dreaming about it won't write the great American novel

It's everyone's dream to write the great American novel, and journalists are no exception. They want to be the next Mark Twain and Ernest Hemingway who toggled from journalists to renowned authors.

But the challenges, especially for reporters, are many and daunting. At the end of a long day, a crackling of the police scanner by a 911 call about a four-alarm fire or a drive-by shooting is enough to shatter the plan to go home and write the first paragraph of a book.

If you were like me, even a thousand novenas wouldn't nudge you from perennial procrastination. Speaking for myself, scotch and soda won't give any inspiration either, except hangovers. You get the idea!

That's why the panel discussion on "Toggling From Journalist to Author," organized by our chapter at 6:30 p.m. on Feb. 4 at Lakewood Public Library, is valuable to aspiring writers. Three prominent area journalists who have toggled from journalists to authors will share their experiences and tips for success. They are **Tom Feran**, **Bob Dolgan** and **Peter Chakerian**.

A nominal fee of \$5 will be charged to defray the costs of coffee, donuts etc. For reservation, please contact Tom Moore at 440-454-3282 or at [Cleveland@spj.com](mailto:Cleveland@spj.com). See you there.

*Sincerely,*  
*Cliff Anthony*  
[canthony@lorainccc.edu](mailto:canthony@lorainccc.edu)

### SPJ News

## Feb. 4 – Toggling from journalist to author

The Society of Professional Journalists, Cleveland Chapter, is pleased to announce its upcoming program, "Toggling From Journalist to Author." Join us for this event on Feb. 4 from 6:30 to 8:30 p.m.

Three panelists who are journalists and book authors will discuss how the transition was made from thinking like a journalist to thinking like an author, how the book contract came about, what the writing and editing process was like, and how promoting their books affects their day-to-day work schedule. Join us for a program that includes local writers **Bob Dolgan** ("America's Polka King" and "Heroes, Scamps, and Good Guys"), **Tom Feran** ("Inside Cleveland TV's Wildest Ride" and "Cleveland TV Memories" and co-author of "The Buzzard: Inside the Glory Days of WMMS and Cleveland Rock Radio" and "Big Chuck!"), and **Peter Chakerian** ("Browns Fan Tailgating Guide" and "Pop Goes Cleveland! The Impact of Cleveland (and Northeast Ohio) on Pop Culture"). The program should be an inspiration and a reality check for those of us with ideas for a book.

The program will take place at the Lakewood Public Library, 15425 Detroit Avenue, Lakewood. Snacks will be provided and the cost is \$5.

## Feb. 12 – Deadline nears for award competitions

**For professionals:** Don't forget about the [Sigma Delta Chi Awards](#), the contest that honors the best in professional journalism from 2009. **The deadline to enter is Feb. 12.** Read the [rules](#) and view the [2009 awards issue of Quill magazine](#) to read about previous winners. Next year, a page in the SPJ magazine, *Quill*, could be dedicated to your work. Learn more about the contest categories [here](#). [Enter online today](#).

The [New America Award](#) honors public service journalism that explores and exposes an issue of importance to immigrant or ethnic communities in the United States. To be eligible, work must have been published or broadcast during the 2009 calendar year. SPJ welcomes nominations from media outlets, journalists, community and issue advocacy groups, individuals and others concerned with ethnic issues. **The deadline to submit is Feb. 12.**

## March 23-26, June 13-16 – New reporters, something for you

SPJ is pleased to announce that applications are being accepted for [The Reporters Institute](#), an exciting training program for young journalists who have graduated and are in their first three years in the profession. It's a crash course in the characteristics of outstanding journalism and the techniques of exceptional journalists.

During the three-day Reporters Institute we will examine:

- Making sound, defensible decisions and how those decisions affect readers.
- Creating a document-driven newsroom that relies on and embraces public information and its role in our democracy.
- Writing Tools: 50 Essential Strategies for Every Reporter and Editor
- The latest technology and techniques for telling stories, and we'll include hands-on demonstrations and tutoring in those methods.
- The advanced reporting skills that say, "We're serious about journalism, and we intend to provide information that empowers and equips our readers to meet the challenges of today."
- Understanding and influencing the newsroom culture and managing life and work issues.
- The industry - its challenges and triumphs, and where it might be going.

### **Two programs are available, one for print journalists and the other for broadcast journalists:**

- The program focused on **print journalists** will be held May 23-26 at The Poynter Institute in St. Petersburg, Fla. If your application to the program is accepted, you (or your company) will be responsible for a \$300 registration fee and your travel expenses to and from St. Petersburg. SPJ will provide your lodging and most meals.
- The program focused on **broadcast journalists** will be held June 13-16 at The Poynter Institute in St. Petersburg, Fla. Like the program for print journalists, SPJ will provide your lodging and most meals. You will be responsible for the \$300 registration fee and your travel expenses to the institute.

Full details on the program may be found [here](#). The application process is very competitive, and the deadline to apply for both programs is **March 1**. For more information about The Reporters Institute, contact [Heather Porter](#) at (317) 927-8000 ext. 204.

## April 9-10 – SPJ Regional Conference

Save these dates!! SPJ Cleveland is hard at work planning a fantastic regional conference on Friday and Saturday, April 9-10, for SPJ members and other journalists and students interested in this great opportunity for learning and networking. The conference, headquartered at the downtown Marriott Hotel, will draw participants from all over SPJ's Region 4, which includes all of Ohio, Michigan and West Virginia and the western part of Pennsylvania. The theme is “entrepreneurial journalism” and will feature great ideas for journalism-related businesses and the tools to get them started. The conference will also feature an array of workshops on writing skills, current issues, job hunting, and much more! More information will follow in subsequent issues of Writers Week. Also, watch for complete details in the coming weeks on the SPJ.org web site.

### Other News

#### **NEW! Feb. 10 – Re-branding an organization’s name change**

Gain valuable insight from **Gary Robinson**, vice president government & community affairs at Lake Health as he explains the various planning and implementation strategies used when Lake Hospital System became Lake Health, during the Lake Communicators luncheon on Wednesday, Feb. 10 at the Lake Metroparks Pine Ridge Country Club, 30610 Ridge Rd (SR 84), from 11:30 a.m. to 1:15 p.m.

Robinson will discuss the effective marketing strategies implemented to promote the new TriPoint Medical Center as well as the strategies employed in order to smooth the transition of the name change from Lake Hospital System to Lake Health.

Reservations are required by Friday, Feb. 5 by calling Diana Lewis at 440/255-8932 or by sending an e-mail to wolfeshirley@yahoo.com. You may send a substitute, but no shows will be billed. Guests are always welcome. Cost is \$15 for members and \$25 for nonmembers.

#### **NEW! Feb. 10, Mar. 3, April 7 & 14 – Norman Wain Journalism Lecture Series**

The Department of English at Case Western Reserve University will present the Norman Wain Lectures in Journalism. The following free, public talks start at 7 p.m. and take place in the Garden Room at the Cleveland Botanical Gardens, 11030 East Blvd. Free parking is available at the Botanical Gardens.

**Feb. 10:** Lawrence Wright, author of “The Looming Tower: Al-Qaeda and the Road to 9/11”, which won the Pulitzer Prize for general non-fiction and is one of the small handful of indispensable books about the origins of Islamic terrorism.

**Mar. 3:** Howard Schneider, former Pulitzer Prize winning editor of *Newsday* and dean of the School of Journalism at Stonybrook University. Schneider is the creator of the most innovative undergraduate/graduate course in journalism today - "News Literacy" - that attracts more than a 1,000 students at Stonybrook.

**April 7:** Paul Steiger, former managing editor of *The Wall St. Journal* and founding editor of ProPublica, the path-breaking, non-profit website for investigative journalism, an important harbinger of where the responsible media is going.

**April 14:** Harold Evans, former editor of *The Times of London* and the *Sunday Times*, former president of Random House, author of “The American Century” and the current best-selling memoir about his extraordinary international career in journalism, “My Paper Chase”.

Writer **Charles Michener**, who teaches creative nonfiction writing in the English Department, leads this special lecture series. The series annually brings eminent writers and editors to campus to give public lectures. For information, call the English department at 216-368-1508 or visit

<http://www.case.edu/artsci/engl/>.

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## TODAY'S WORD ON JOURNALISM . . .

Archives, commentary and join the reader discussion at <http://tedsword.blogspot.com>

### The New Social Glue: Celebrity

"[C]elebrity isn't an anointment by the media of unworthy subjects, even though it may seem so. . . . It is actually a new art form that competes with – and often supersedes – more traditional entertainments like movies, books, plays and TV shows, and that performs, in its own roundabout way, many of the functions those old media performed in their heyday: among them, distracting us, sensitizing us to the human condition, and creating a fund of common experience around which we can form a national community. I would even argue that celebrity is the great new art form of the 21st century."

[Neal Gabler](#), writer, "Celebrity: The Greatest Show on Earth," *Newsweek*, 12/2009

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### *Job opportunities*

#### **NEW! Communications Director for Cleveland City Council**

Reporting to the President and Clerk of City Council, the Director will provide writing, editorial, media, public and community relations, media training, coordinating media appearances, scheduling and developing programs for Channel 20, maintaining council web site, and serving as spokesperson for Cleveland City Council.

The director will supervise two members of the communications staff. The director will inform the media, citizens of Cleveland, stakeholders, members of City Council and staff, and other interested parties of important news, events and projects related to the City Council.

The director will be responsible for increasing awareness of the policies and work of City Council. Involvement in key projects with City Council is required, including creating marketing and communications plans. This job will require flexible hours including working Monday nights and some weekends.

#### **NEW! Communications & Media Coordinator, CDPUG**

The Cleveland Digital Publishing Users Group has reconceived its traditional marketing and public relations position to create a Communications & Media Coordinator post, and seek an energetic, multi-talented, detail-oriented professional with 3-5 years of quality experience to launch this position with responsibility for our web, new media, and traditional media messaging.

CDPUG helps the area's top graphic designers with professional development and networking. CDPUG is a non-profit organization that was founded to provide educational information about digital publishing. This mission is accomplished through monthly meetings, the e-Zine, and Services Directory. Our meeting topics are diverse and platform independent. Memberships are available. For more information about CDPUG, visit our website: <http://www.cdplug.org>

## ***NEW!* Assistant Director of Conservatory Communications, Oberlin College**

The Office of Communications at Oberlin College seeks applications for the position of Assistant Director of Conservatory Communications. This is a full-time, 12-month Administrative and Professional Staff position reporting to the Director of Conservatory Communications.

Responsibilities: assist the Director of Conservatory Communications in promoting the artistic excellence of the Conservatory of Music in traditional and new media outlets. These include but are not limited to the following: the conservatory web site; print and web advertising; traditional broadcast and web initiatives; and print publications such as Oberlin Conservatory magazine and Oberlin Arts Guide. Concurrent with these responsibilities, develop and implement marketing strategies for the Artist Recital Series, operas produced by Oberlin Opera Theater, select special events, and admissions advertising, and will assist the Director of Conservatory Communications with media relations and other tasks as assigned, including the training and mentoring of student workers.

Requirements: Bachelor's degree in music, English, journalism, public relations, marketing, or related field, plus two to three years full-time experience in arts marketing or arts-related journalism; Outstanding writing, editing, and oral communication skills, including strong interviewing skills and knowledge of best practices for writing for the web; Outstanding interpersonal and public relations skills and professional demeanor; Knowledge and understanding of office computer technology and tools (Microsoft Word, Excel, Adobe InDesign, PhotoShop, and Acrobat, web content management systems, social networking, etc.); Familiarity with Mac environment; Outstanding organizational skills; Ability and willingness to take direction and work cheerfully under deadline pressure, often handling several projects at once, both independently and as part of a team.

Desired Qualifications: Excellent planning, analytical, and problem-solving skills, and proven creative skills Project management skills; Photography skills; Knowledge, understanding, and support for higher education and the values of a liberal arts environment.

Compensation: Within the range established for this position, salary will be commensurate with education and experience. The benefits package includes medical insurance, life insurance, pension program, one-month annual vacation, and a tuition remission plan for eligible dependents.

To Apply: Submit cover letter, résumé, writing samples and/or samples of previous publications and/or promotional materials, and references to Rachel Peters, Office of Communications, 247 West Lorain Street, Suite C, Oberlin College, Oberlin, OH 44074 (or electronically to [rachel.peters@oberlin.edu](mailto:rachel.peters@oberlin.edu)). **Review of applications will begin Feb. 15.** Late applications may be accepted until the position is filled.

## ***NEW!* Assistant Director, Marketing and Communications, Weatherhead**

Under the direction of the Associate Dean for External Relations and the Director of Strategic Communications, the Assistant Director, Publications will be responsible for the timely publication of quality print communications for the **Weatherhead School of Management**, while ensuring high quality standards and adherence to the visual identity and brand messaging of the school. These publications include, but are not limited to, the Weatherhead Collection magazine, school-wide brochures, various advertising materials, program-specific materials, annual reports, faculty brochure, direct mail pieces, news releases, editorials and other publications. The Assistant Director, Publications will serve as the primary writer for all Weatherhead School of Management publications, as well as other essential written materials. This individual will coordinate projects with photographers, designers, and printers with the goal of publicizing the School to internal and external audiences, increasing the awareness and enhancing the reputation of Weatherhead.

- Research, develop and write content for Weatherhead publications
- Edit Weatherhead publications for accuracy and consistency
- Serve as primary liaison with program managers and department contacts for creation and revision of publications
- Work closely with Director to ensure content and design of all materials reflects the brand message for the respective entity
- Maintain consistent messaging and information across all marketing materials
- Act as liaison to University Marketing and Communications regarding publication initiatives
- Work with vendors to

coordinate creation of printed pieces, including the facilitation of requisitions, purchase orders and payment • Determine photography needs of school and schedule photographers as needed • Develop, manage and maintain extensive photography archive in Webshots • Coordinate distribution of school publications including generating and maintaining mailing lists, and coordination with mail house • Design a number of basic Weatherhead communications pieces that do not require outside design work • Ensure inclusion of faculty news, scholarship and other faculty activities in University publications and other vehicles • Manage production schedule, including coordination with photographers, designers, and printers, while ensuring production schedule is developed and executed on time and within budget • Manage multiple projects from concept to completion and prioritize projects to ensure efficient and optimal execution • Field and facilitate media inquiries as requested by the Director of Strategic Communications

**REQUIREMENTS** • Five to seven years' writing experience, Extensive experience proofreading, editing • Five to seven years in publications, media relations or related field, preferably in an academic or non-profit institution. Education/licensing: Bachelor's degree in English, communications, marketing or related field required; Master's degree preferred. Essential skills: Superior communication skills; specifically writing and editing • Ability to synthesize complex concepts for a broad audience • Excellent organizational skills and strong interpersonal skills • Familiarity with graphic design relating to publications • Ability to work independently and collaboratively • Ability to manage large publications from concept to completion • Strong sense of accuracy and attention to details • Mastery of rules of grammar and various style guides. Technical skills: Microsoft Office 2007 • Adobe Web Standard CS4 applications including (Photoshop, InDesign, and Dreamweaver) • Proficiency in software applications: Quark, Adobe Photoshop, Adobe Illustrator, Adobe InDesign

Job number is 8946, minimum annual salary is \$40,662, posted 12/21/09 Supervisor is the Senior Director of Marketing, Communications and External Relations. Please email your résumé and cover letter referencing job number and title to [gmsearch@case.edu](mailto:gmsearch@case.edu)

### **Social networking specialist (part time) - Lake County Visitors Bureau**

Prior experience with established tourism/hospitality entity; exceptional knowledge of viral marketing and ability to stay abreast of new developments. Must be a solid writer and communicator with stakeholders, bloggers; monthly e-blast newsletter production + occasional miscellaneous duties involving promotional projects. 15 hours weekly at Bureau office. Hourly rate negotiable. Knowledge of Lake County tourism/accommodation venues a must; Lake County resident preferred. Qualified applicants please e-mail a letter, resume and references to **Robert Ulas** at [ulas@lakevisit.com](mailto:ulas@lakevisit.com).

### **Editorial project manager, book production - Lachina Publishing Services**

We are a top-rated supplier of services and solutions for publishers. We seek talented project managers to serve as the direct contact with clients and project teams throughout all phases of book production. The project manager: Oversees design, copyediting, art production, page layout, proofreading, and indexing. Meets deadlines and maintains high standards of quality. Manages multiple and varied complex book projects from manuscript through printed publication. Possesses impeccable client service skills; contacts authors and publishers frequently. Must have an exceptional editorial eye; strong oral and written communication skills; excellent organizational, time management, and problem-solving skills; sense of dedication and responsibility. Please e-mail résumé with a cover letter to: [projectmanager@lachina.com](mailto:projectmanager@lachina.com) No phone calls.

### **Text book compositor - layout & production - Lachina Publishing Services**

Lachina Publishing Services, a three-time Northcoast 99 Greatest Place to Work recipient, is looking for an individual to do just that, arrange type (layout pages) for printing (make pdfs), or key text (auto-flow manuscript) into a composing machine (Apple computer). Join our team and we'll teach you the art of good layout and composition.

What you need: Thorough knowledge of Adobe InDesign, the ability to build templates, master pages and style sheets, great typographic knowledge, an eye for page layout, teamwork potential as a leader and a player, technical trouble-shooting, deadline-driven work ethics, decision-making ability, one to three years of experience in page layout, and graphic design or publishing experience.

Applicants should send their resume to [production@lachina.com](mailto:production@lachina.com), the subject of your email should read: 2010c5.

## **Web designer**

One of Northeast Ohio's largest retailers seeks a Web Designer for a three-month, full-time contract assignment that will convert to a full-time position for the right person. The position has the overall responsibility of providing design and HTML coding for extensive regional e-mail marketing campaigns and providing support for an in-house e-commerce and Web design team.

The successful candidate has strong Web design and e-mail design skills, including html coding, Dreamweaver, Flash, CSS, and Adobe Creative Suite. A strong designer is preferred, but the best candidate will also have strong development and technical skills – a Web production person who is very buttoned up on detail and follow through. Apply at: <http://www.torchgroup.com/talent-registration.cfm?jobID=566>

## ***Internships for journalism students***

### **Special Events Intern – Cleveland Rape Crisis Center**

Under supervision of the Special Events Coordinator, the Special Events intern will be responsible for assisting the development staff in various phases of event production and administration. The internship program is designed to provide opportunities for the individual to learn about all phases of event planning, coordination and execution. Job description includes but is not limited to: • Assisting in developing event plans and timeline • Day to day logistical planning • Communicating with staff, vendors, and community members • Marketing and promotion • Public Relations- communicating with the media and writing press releases • Creating opportunities to generate revenue from events • Event evaluation and follow up • Management of social media outlets. Interested applicants should submit cover letter and resume ASAP to: Cleveland Rape Crisis Center Director of Resource Development, Sarah Trimble 526 Superior Ave. Suite 1400 Cleveland, OH 44114 or [saraht@clevelandrcc.org](mailto:saraht@clevelandrcc.org)

### **Sales and Marketing Intern – Live Nation**

The Chagrin Falls, OH office of Live Nation, a leading live event and venue management company, is seeking energetic and motivated interns for Summer of 2010. This is an excellent opportunity for those who are looking to gain hands on experience in the music business. Interns will assist Sales and Marketing departments with daily tasks, Internet research, data entry and miscellaneous administrative duties. Interns will also help with event preparation and onsite activation for the 19th Annual Marc's Great American Rib Cook Off and Music Festival and the 15th Annual Ohio Natural Gas Taste of Cleveland. Participation in weekly marketing meetings will give interns the opportunity to learn from employees across all departments and see firsthand how a production comes together.

Job requirements: A Junior or Senior at an accredited college or university, with reliable transportation, pursuing a degree in Marketing, Business, Journalism, Communications, Music or related field, is preferred. Detail-oriented. Ability to multi-task efficiently on a daily basis. Eager to learn and proactive with new tasks. Ability to conduct yourself in a professional matter at all times. Ability to learn and absorb at a fast pace. Some evenings, weekends and holidays are required. Deadline for submissions is May 1. Any applications received after this deadline will be reviewed on a weekly basis until the positions are filled. [Apply here.](#)

## Brand Marketing Intern – J.M. Smucker

The J. M. Smucker Company, continually ranked by Fortune magazine as one of "The 100 Best Companies to Work for in America," has a summer opening for a Marketing Internship at their Corporate Headquarters in Orrville, Ohio. This individual would be responsible for the following:

Key Responsibilities: •On a timely basis, evaluates data and business trends and communicates insights on what is going on with each segment of the core business with the Marketing team. •Executes specifically requested analyses and provides the "story", not just the data, to managers and supervisors. •Provides Core business IRI reporting support as needed. •Represents the brand team on database operational needs. Provides support as appropriate. •Provides graphic (PowerPoint) support to easily help to communicate trends. • Provides support to Promotion Manager in developing pre and post promotion analyses and ongoing tracking against stated objectives.

Selection Criteria: Education: •Juniors or Seniors pursuing a Bachelor's Degree (Business or Communication majors and other degrees related to marketing) •Minimum GPA: 3.0 Other •Experience with Excel, Word, PowerPoint •Detail oriented •Demonstrated interest in marketing Apply at: <http://tbe.taleo.net/NA9/ats/careers/requisition.jsp?org=JMSMUCKERCAREERS&cws=1&rid=178>

## WKYC-TV3

WKYC-TV3 also offers a range of internship opportunities for students interested in broadcasting. The goal of this program is to provide important career orientation, work experience and educational development to acquire skills needed for broadcast employment. WKYC-TV3 offers a variety of placement areas for students with coursework in Journalism, Public Relations, Web site production, and Production.

Requirements for participation in the internship program include:

- Student must currently be enrolled in an accredited college or university.
- The school must recognize the internship as a learning experience and grant course credit to the student.
- Students must be able to be present at WKYC a minimum of three days per week.
- Application Procedures: Internship opportunities are offered year-round. Interested students should submit the following:
  - Résumé to include courses related to internship requested.
  - A cover letter stating the type of internship that would be of greatest interest. This letter should include the dates of availability and the number of days per week available.
  - A letter from the student's school stating that the student will be granted a prescribed number of credits.

Please send all information to: Janet Christopher, WKYC-TV, Inc., 1333 Lakeside Ave., Cleveland, Ohio 44114. Fax (216) 344-3477

## Sun Newspapers

Sun Newspapers also has openings for journalism and photojournalism interns. Students interested in the program should contact Executive Editor Linda Kinsey at [lkinsey@sunnews.com](mailto:lkinsey@sunnews.com) or (216) 986-2350.

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***EXCLUSIVE*** searches: Laurie Mitchell Marketing & Communications Executive Search has been retained for the following Cleveland search assignments:

Digital ACD with Agency Experience  
Media Director with Substantial Digital Experience  
Digital Advertising Account Supervisor  
AD Agency-experienced ACD/Copy or Art  
Employee Communications Manager  
Global Marketing Communication Manager/CPG or Ad Agency Experience  
2 Directors of Marketing with Hospital-side experience for NEO and NW Ohio  
AD Agency-experienced Account Supervisor

**To apply** for any of these current searches, please email your resume as a single MS Word file to [MitchellCo17@aol.com](mailto:MitchellCo17@aol.com).

[www.LaurieMitchellCompany.com](http://www.LaurieMitchellCompany.com) 216-292-9936

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**Cleveland Job Bank:** Check Kelly Blazek's Web site for details on jobs in marketing, public and media relations, development, media, graphics/web design and more. To subscribe, write [ClevelandJobBank-subscribe@yahoogroups.com](mailto:ClevelandJobBank-subscribe@yahoogroups.com). For more information, go to: <http://finance.groups.yahoo.com/group/ClevelandJobBank/> or write to Kelly Blazek at [ClevelandJobBank@yahoogroups.com](mailto:ClevelandJobBank@yahoogroups.com).

Sample jobs from list:

- Assistant director of conservatory communications, Oberlin College
- Assistant director, marketing and communications, Weatherhead School of Management
- Social networking specialist (part time)
- Editorial project manager
- Textbook compositor

Also see the website for listings of out-of-town job search websites.

**Please Note:** The jobs on Blazek's list are ONLY in communications related occupations.

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## Do you have an opportunity to announce?

*Writer's Week* is read by about 800 journalists and other writers in Northeast Ohio every week and many of them are looking for opportunities to move up or out in journalism and related communications jobs. Some are students eager to earn clips and gain experience. If you have a job opening, or an internship opportunity, or even a need for volunteer writers, send a message to *Writer's Week* at [spjcleland@gmail.com](mailto:spjcleland@gmail.com) Include your name and a phone number for verification. (Please keep *Writer's Week* posted on the status of your search. If it expires, send a note to us as soon as possible.)

***Is your job listing up to date?*** Let us know if it is time to send it to the recycling bin. Send a message to [spjcleland@gmail.com](mailto:spjcleland@gmail.com). Include contact name and number for verification.

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## How to reach us...

**Writer's Week** is a service of the Cleveland chapter of the Society of Professional Journalists. It is updated weekly and edited by **Carrie Buchanan**, John Carroll University journalism educator, with help from JCU student **Katie Sheridan** and past editor **Dr. Richard Hendrickson**. Send news items to [spjcleveand@gmail.com](mailto:spjcleveand@gmail.com)

**To unsubscribe**, REPLY to this message and type "unsubscribe" in the subject line.

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SPJ local Web site: <http://www.spj.org/cleveland>

*The Society of Professional Journalists works to improve and protect journalism. SPJ is dedicated to encouraging the free practice of journalism and stimulating high standards of ethical behavior. Founded in 1909 as Sigma Delta Chi and based in Indianapolis, SPJ promotes the free flow of information vital to a well-informed public, works to inspire and educate the next generation of journalists, and protects First Amendment guarantees of freedom of speech and of the press.*