The Development Resource Center

Teaching the Fundamentals of Effective Fundraising

NEWS RELEASE

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Free Teleclass Offered on How to Save Your Charity from Failing in the Recession

BOSTON, March 17, 2009 – Nonprofit organizations that are hurting in the recent economic downturn can look forward to one thing now: The Development Resource Center is offering a free teleclass to charities called "Recession Rescue: Concrete Steps to Save Your Charity." The class will be taught monthly at no cost beginning April 22 as long as the economy is flagging.

"Recessions hit small- and medium-sized charities especially hard because of their limited resource base," said Buzz Harris, Executive Director of The Development Resource Center, who worked for twenty years in that part of the nonprofit sector. The DRC is a Boston-based organization founded by Harris that trains nonprofits to fundraise more effectively and build stronger boards of directors.

"Recession Rescue" will provide concrete, professional guidance on conducting successful fundraising in the current economic climate as well as implementing best practices in budgeting and administration.

"We're teaching the class via conference call so that it will be accessible to both rural and urban groups from all fifty states and Canada, including those with no access to high-speed Internet," said Harris. There is space available for up to 1,000 callers.

The first class will be held on Wednesday, April 22, from 7:30 p.m. to 8:30 p.m. (EST). To register, please visit the DRC's website at http://www.developmentresource.org. The class registration link is at the bottom of the page.

"The DRC is a charity-oriented business, and in these hard economic times, we're in a position to offer practical, accessible help," said Harris. "We believe in public service, and if a little of our time can help charities survive the recession, we're glad to do it."

Buzz Harris, who is the former Regional Director of Development for Gay & Lesbian Advocates & Defenders (GLAD) and Shava Nerad, the former Executive Director of the privacy advocacy group the Tor Project, both senior faculty members at the DRC, will be the instructors.

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