



The City Club of Cleveland

In partnership with the Society of Professional Journalists, Cleveland Chapter



The Future of News Media is a four-part series that explores the changing state of mainstream media's approach to delivering the news, how the public and journalists are responding to the news evolution, implications of media ownership, regulation and technologies for an informed democracy, and what media critics like and dislike about local news. Series participants will also attempt to predict the future of news and how consumers will want and use it.

News Media Newly Delivered - 11/30/06



McCormick



O'Hara



Toms

Three news experts who will discuss the current transformation and the future of news for traditional mainstream radio, television and print. Responsible for managing the direction of their respective news operations, our panelists will address their current transitions, and predict the future, for getting their news "products" delivered to consumers.

Panelists: **Mike McCormick**, news director of WKYC-TV3; **Tom O'Hara**, managing editor of The Plain Dealer; and **Darren Toms**, director of news programming for Clear Channel Cleveland.
Moderator: **Denise Polverine**, editor-in-chief of cleveland.com

In Their Opinion: A Panel of Media Critics - 1/18/07



Angel



Bartimole



Rich

Three notable independent journalists, who for years have been observing and critiquing how mainstream news media do their jobs of informing the public, will discuss the good and the bad in the state of news reporting in Ohio and across the nation, how it can improve, and where news journalism is heading.

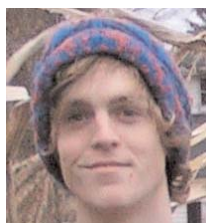
Panelists: **Jen Angel**, co-editor & publisher of Clamor magazine; Hall of Fame journalist and muckraker **Roldo Bartimole**; and **Chas Rich**, independent journalist-blogger of Sardonic Views, NEO Babble, and AOL
Moderator: **Steve FitzGerald**, founder of LakewoodBuzz.com

News Media Ownership and Implications for Democracy - 2/15/07

Lauren Rich Fine
Managing Director
Merrill Lynch in Equity Research

Lauren Rich Fine, a nationally recognized media industry expert, will discuss how the industry's players are buying and selling to find the right balance between economics and news programming. She'll also provide insights into the sometimes conflicting expectations investors and consumers have for newspapers, TV, cable and radio and point out how those media are responding. As an advisor to The Poynter Institute, Fine will define and predict the implications of an evolving and consolidating media industry for an informed, democratic society.

In Their Words: Teens as Media Consumers and Predictors - 3/15/07



FitzGerald



Mahoney



McCafferty

High school and college-aged panelists will discuss how and why they use and don't use traditional and newer media and offer their opinions and predictions on where mainstream TV, print, web and radio must go next to keep and attract younger news consumers.

Panelists: **Reid FitzGerald**, Lakewood High School student; **Katie Mahoney**, John Carroll University student and managing editor, The *Carroll News*; and **Michelle McCafferty**, Cleveland State University student and reporter, The *Cleveland Stater*
Moderator: **Richard D. Hendrickson, Ph.D.**, assistant professor of communications at John Carroll University

All programs take place at The City Club and begin at 12 noon. Tickets per program - Individual tickets: \$15 members/\$25 nonmembers. Tables: Nonprofit 8/10 - \$200/250, Corporate 8/10 - \$280/350. Prices include lunch. Reservations and cancellations are required at least 24 hours in advance. To make reservations, call 216.621.0082 or visit www.cityclub.org.